6D DPS Entitlement System

Increase sales team performance with the
6D Adobe Digital Publishing Suite (DPS) entitlement solution

Adobe DPS provides tremendous value to various mobile apps—whether it's an app for internal communications, sales enablement, a digital magazine, academic materials, or something else. 6D's DPS Entitlement System focuses on easy administration, 3rd party logins and integrations, and group-based permissions making it well suited to each of these entitlement opportunities. In addition, the system can be utilized as a hosted service (SaaS), in a private cloud, or on-premises for maximum data security. This whitepaper will outline some common DPS entitlement opportunities and how 6D's DPS Entitlement System fits into the solution.

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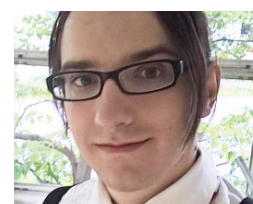mobile/DPS-entitlement-system

SET UP

To set up an app on the 6D Entitlement System enter the App ID and Adobe DPS login to link it to Adobe. Once the app is linked, you'll be able to manage users, groups, and other settings. Adding users through the admin panel will send them an invitation email, and you can import users using a CSV file. Any amount of groups can be created for your app, and any user can belong to any number of groups. All apps get a default group that registered users are automatically added to, which makes automatic entitlement of folios extremely easy.

USER MANAGEMENT AND ENGAGEMENT

An intranet or internal communications app can be a vital resource for employees in finding contacts and resources. Unfortunately, it can be difficult to verify the security of your app's documents, manage user credentials, and maintain employee engagement. Users are easily managed through the simple administrative interface, and the administrative interface supports multiple administrators for every app. A common pain point is getting organization
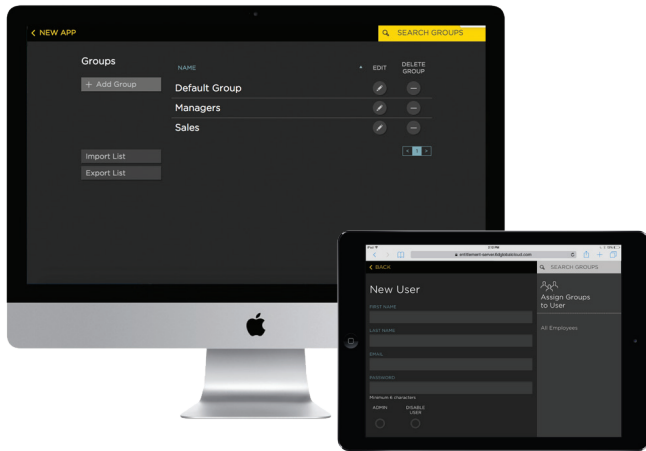
members registered in the app. With the 6D System, users can be automatically registered and logged in using a SSO solution such as LDAP or an OAuth service like Salesforce. Additionally, simply uploading a CSV file with your employee's names and email addresses will send them an invitation to sign in to the DPS app.

SALES MOBILITY

Sales enablement apps can help your work force effectively sell your products in the office or on the road. App resources can be quickly updated with DPS, and the aforementioned features make your app easy to manage. Additionally, Salesforce logins can be customized to automatically assign sales people to entitlement groups based on any Salesforce attribute. For example: if you're running different campaigns in the United States and Brazil, you can have your Salesforce users automatically assigned materials specific to their region. This group entitlement management, as well as automated entitlement triggers from Salesforce, makes the 6D Entitlement System perfect for sales enablement apps.

DIGITAL SUBSCRIPTIONS

Digital magazines or other print subscriptions often require automation to drive their business model. The 6D Entitlement System can leverage existing subscription automation to drive an amazing digital experience. Our easy to use administration panel can help with supporting subscribers individually, but the value proposition for mobile app subscribers comes from our generalized 3rd party login and import functionality. Hooking up the e-commerce or subscription solution with the 6D Entitlement System is customizable per the client's business needs.

ACADEMIC APPLICATION

Academic materials on DPS can be a boon to students, teachers, and universities when deployed effectively. The 6D Entitlement System can integrate with course and student management servers (e.g. Sakai) and automate the entire entitlement experience for a university or other academic institution. The group based entitlement system was designed specifically for this use case--allowing a student to belong to each course as an entitlement group. Automatic triggers for enrollment and de-enrollment make the academic integration low effort with high reward.

ADDED BENEFITS

Other important features that 6D Entitlement System offers include authenticating with popular accounts such as Twitter. 6D can customize the design of your registration, validation, and password reset forms to fit the look and feel of your app. Additionally, all DPS apps with entitlement can benefit from each app supporting multiple administrators. Finally, the Entitlement System's API is robust and well documented for organizations who want to integrate directly. 6D's full service DPS end-to-end solution gets your organization's content digital, mobile, and secured through 6D DPS Entitlement System.

CONTACT 6D FOR A COMPLIMENTARY ASSESSMENT OR SOLUTION DEMO: info@6Dglobal.com

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6D Global is a premier digital experience solutions provider. Our services and products allow our customers to create remarkable digital experiences across marketing channels and devices, optimize and measure it, and achieve greater performance, return, and success. We help our customers stay relevant in the digital world and offer services in web experience, mobile, analytics, creative, and marketing management.