



6D global

Corporate Investor Relations Overview



Safe Harbor

The Private Securities Litigation Reform Act of 1995 provides a “safe harbor” for forward-looking statements. This presentation includes forward-looking statements that are subject to numerous assumptions and a number of risks and uncertainties that could cause actual results or facts to differ materially from such statements for a variety of reasons including, but not limited to: industry conditions, changes in services, pricing and customer demand, competition, other vagaries in the global technology and marketing consulting markets, changes in relationships with key partners, risks related to the integration of acquired businesses, change in legal and regulatory matters, the company’s ability to generate additional cash flow and the other risks described from time to time in the company’s reports to the Securities and Exchange Commission (including the company’s Form 10-K and Quarterly Reports on Form 10-Q). Forward-looking statements are those statements, which are not statements of historical fact. These forward-looking statements can be identified by forward-looking words such as “expects,” “anticipates,” “intends,” “plans,” “may,” “will,” “believes,” “seeks,” “estimates,” and similar expressions. Shareholders and other readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. The company undertakes no obligation to update publicly or revise any of the forward-looking statements.



6D Global is a premier digital experience company.

OUR MISSION

To create remarkable digital experiences that impact the way people live, work and play.

OUR VISION

To exceed the needs of our clients globally by delivering breakthrough digital experiences that change the world.



Tejune Kang
CEO



Mark Szykowski
Chief Financial Officer



Brad Timchuk
Executive Consultant



TJ Iacofano
VP Center of Excellence



Mike Telatovich
VP Global Delivery



Kat Topaz
VP Creative



Jason Porath
VP Mobile



Adam Ware
VP Analytics

6D Board of Directors



Tejune Kang, American/US-Based, Founder, Chairman & CEO

Founder, Former Executive at PeopleSoft/Oracle Corporation, Silicon Valley Serial Entrepreneur. BS – Managerial Economics, University of California, Davis, Harvard Business School – Owner/President/Management Program, Class of 2017.



Pete Chrzaszcz, American/US-Based, *Independent Director*

CEO of Commercial Masterminds, Inc.; Certified Commercial Investment Member (CCIM); Active leader in CCIM community, speaker for UC Berkeley Extension program; Airforce veteran. BS – Aerospace Engineering, Boston University.



Michael Bannout, American/US-Based, *Independent Director*

CEO and President of M. London Group, Inc. a multi-million dollar enterprise with world-wide distribution. Brooklyn College, NY.



Sarah Michael, American/US-Based, *Audit Chair*

Project Director for Hospitality House. Former member of the Commercial Real Estate Team at Nest Seekers International; former Vice President of healtheo360, an online healthcare social media company. BS – Psychology, St. John's University.

6D Quick Facts

- Founded 2004 in CA by TeJune Kang, a Korean American entrepreneur raised in Silicon Valley; former Oracle Corp Strategist and Engineer
- Started as an ERP/BI consulting firm, evolved to a full-service digital experience firm
- 120+ staff members globally, 50+ solution architects
- 150+ enterprise clients served, Fortune 500 focus
- 6 strategic office locations in CA, NY, OH, OR, MN and Ireland with digital experts throughout US, Canada, EMEA
- 2014 Acquisitions: Storycode (mobile and creative) and Swellpath (analytics)

Markets Served:

- Consumer / Retail
- Leisure & entertainment / Hospitality
- Healthcare / pharmaceuticals
- Information tech / Hi-tech
- Telecommunications
- Industrial
- Manufacturing
- Financial services
- Aerospace & defense
- Higher Education
- Government

6DGlobal.com
labs.6DGlobal.com

Incorporation : Delaware
Legal Counsel: K&L Gates

6D Strategic Roadmap



WHY 6D?

QUICK-TO-MARKET

We are flexible, nimble, and able to respond quickly.

SUPERIOR EXECUTION

We execute on time, within budget — every time.

BRILLIANT DIGITAL MINDS

We have the most sought-after digital architects and designers in the industry with broad and deep expertise.

LOCAL SUPPORT

We provide local support with a global reach and access to 6D executives — “big fish in a small pond.”

MAXIMIZED ROI

We give every client a unique digital competitive advantage and create sustainable value.

STRATEGIC PARTNER

We provide both strategy consulting and tech expertise so you only need to work with one vendor.

GLOBAL REACH

We position ourselves to help you expand into new global markets with new solutions, new capabilities.

Awards and Recognition



- 2015 Silicon Review Entrepreneur of the Month
- 2015 Best of Manhattan Award, Business Training Center Recognition
- Adobe 2015 Greater Portland App – Adobe App of the Week
- 3x Inc. Magazine's America's Fastest Growing Companies (2010-2014)
- 2014 List with 454% growth; Inc. Hire Power Award
- 2x San Francisco Business Journal Fastest Growing Companies (2013, '14)
- USPAACC Fast 50 Asian American Businesses 2014
- Smart CEO Awards
 - 2014 Tech Implementer of the Year Winner; NY Future 50 Winner; Small Business NY Winner; VOLTAGE Award Winner
 - Deals of Distinctions 2015
- CIOReview100
 - 2015 and 2014 Enterprise IT Most Promising Companies
 - 2014 Oracle Most Promising Solution Providers

Strategic Partnerships

6D Global partners with industry leaders to accelerate innovation and value.



ACTIVISION



CITRIX



Eddie Bauer EST. 1920

LEXMARK



Bank of America



PayPal

Pitney Bowes
Business Insight



Wynn LAS VEGAS

YAKIMA

HYATT

GoodData



LinkedIn

NYC
.gov
always open

Hanna Andersson

XILINX

bright house
NETWORKS



Westfield



ORACLE

shutterfly



SONY
make.believe



CISCO



Polycom

CBRE
CB RICHARD ELLIS



McAfee



redbox

OLD DOMINION
UNIVERSITY

NKU
NORTHERN KENTUCKY
UNIVERSITY

Cal

4
LINES

BOEING

AUTODESK

Time Warner Cable

ThermoFisher
SCIENTIFIC

The Pampered
Chef



DIGITAS

HERFF JONES

NASCAR

randstad

MasterCraft

KAISER PERMANENTE

University of Phoenix

UNIVERSITY OF
Cincinnati

A world map with a dark blue background and light blue landmasses. Numerous white dots represent office locations across the globe, with a higher concentration in North America. Six specific locations are highlighted with orange dots: three in the United States (New York, Cincinnati, and Portland) and three in Ireland (Dublin and two other locations).

6 GLOBAL OFFICES

- USA: New York, Cincinnati, Bay Area, Minneapolis, Portland
- Dublin, Ireland
- Employees located in more than 20 additional cities worldwide

6D Across the Digital Lifecycle



Consult



Design

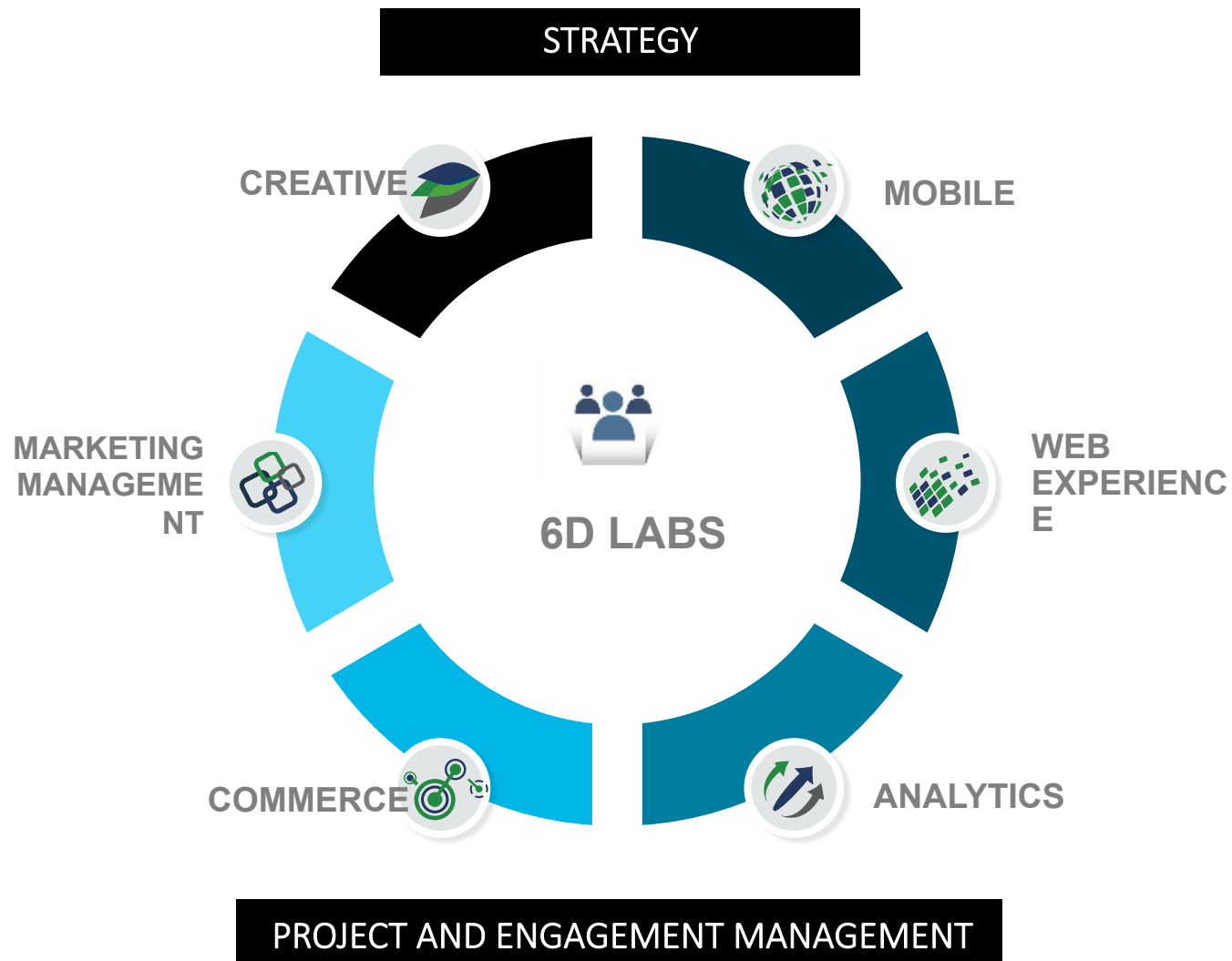


Build



**Run.
Measure.**

Pillars of Service



6D Full Service Project Delivery

In a full-service delivery, 6D assumes the ownerships of the entire delivery, from discovery to launch.



Requirements Discovery

Project Plan Created From:

- System Architecture
- Licensing
- Launch Criteria
- Timeline
- Budget
- Content Migration
- Training
- Industry-Specific Considerations



Backlog

A backlog of upcoming functionality is maintained and prioritized by the client and a product owner, who exists outside of the project delivery team and is dedicated to achieving the client's vision.



Sprints

During a sprint, the top priority functionality is specified, designed, built, tested, and delivered to the appropriate environment.



Deliverables

- Executive Summary / Business Objectives
- Engagement / Resource Plan
- Business Requirements / Gap Fit Analysis
- Functional Specification / Technical Specification
- Software Release Definition / Milestones
- Solution
- Issues Ticket / Resolution Plan
- Knowledge Transfer, Training & Documentation

6D Blended Teams / Staff Augmentation

In a blended team or staff augmentation scenario, 6D provides resources to cover gaps in skill sets of existing client's internal teams.



Analysis & Planning

Create plan for single resource on existing team or well-rounded team to blend with operations.

- Analyze technical environment
- Identify needs, scope and skillsets
- Understand client development process
- Executive summary
- Resource plan



Initiation & Transition

Begin work based on client development expectations and identified resource plan.

- Identify and acquire staff
- Assimilate into the existing team's management style and development cycles
- Engagement plan
- Development process specifics
- Define metrics



Operations Excellence

Achieve full productivity, exceed desired quality maintaining alignment with client expectations.

- Continued performance of tasks
- Govern metrics
- Relationship management
- Conduct process improvement
- Backfill provisions reviewed



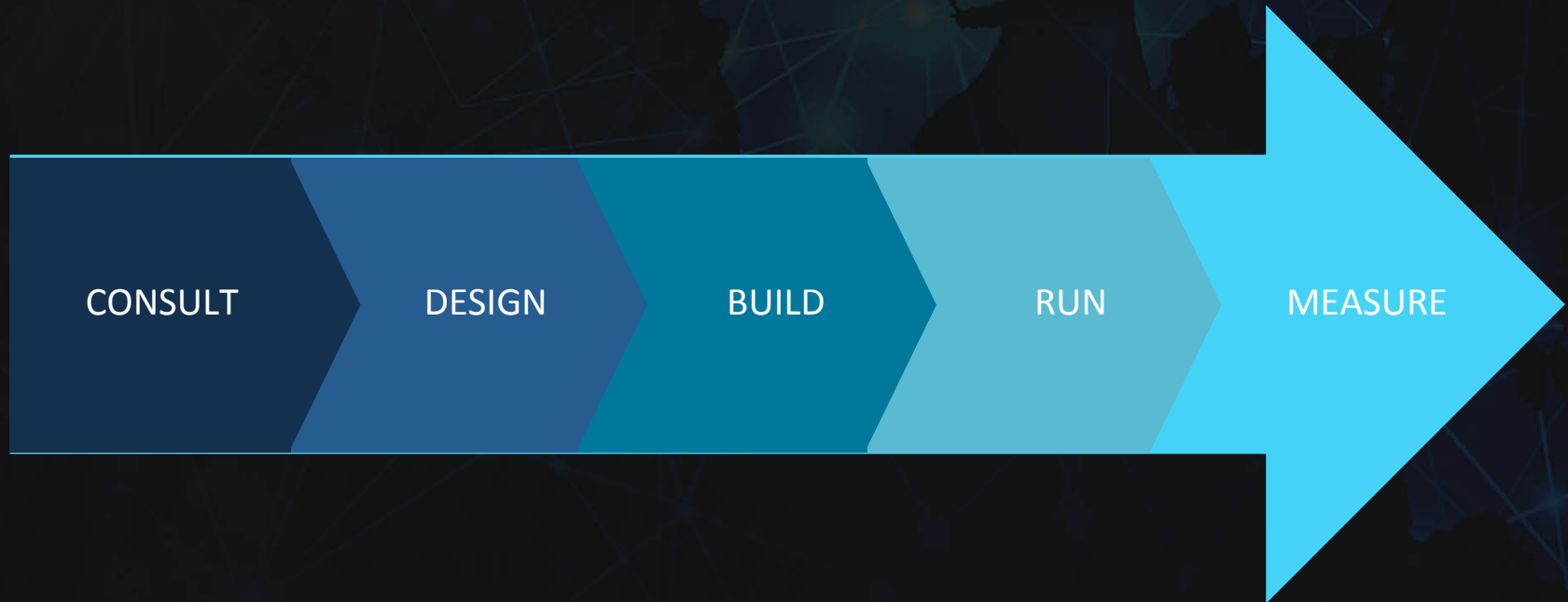
Completion

Conclude all tasks and knowledge transfer.

- Complete all client tasks
- Return client owned tools, IP
- Disable remote access
- Knowledge Transfer, Training and Documentation
- Client satisfaction survey

6D Development & Systems Support Service Level Agreements (SLAs)

In an SLA scenario, 6D provides a consistent level of service regarding development and systems support as defined over a specified period of time.



6D Labs: Center of Excellence

Located in Ohio, 6D Labs brings together the most brilliant digital minds to collaborate in a fast-paced workspace and deliver amazing digital experience to our customers.

- Design / produce prototypes
- Test new concepts/ technology
- Participate in beta programs
- Create products
- Standardize procedures
- Host and maintain infrastructure
- Train clients, students
- Industry recognized technical blog



labs.sixdimensions.com



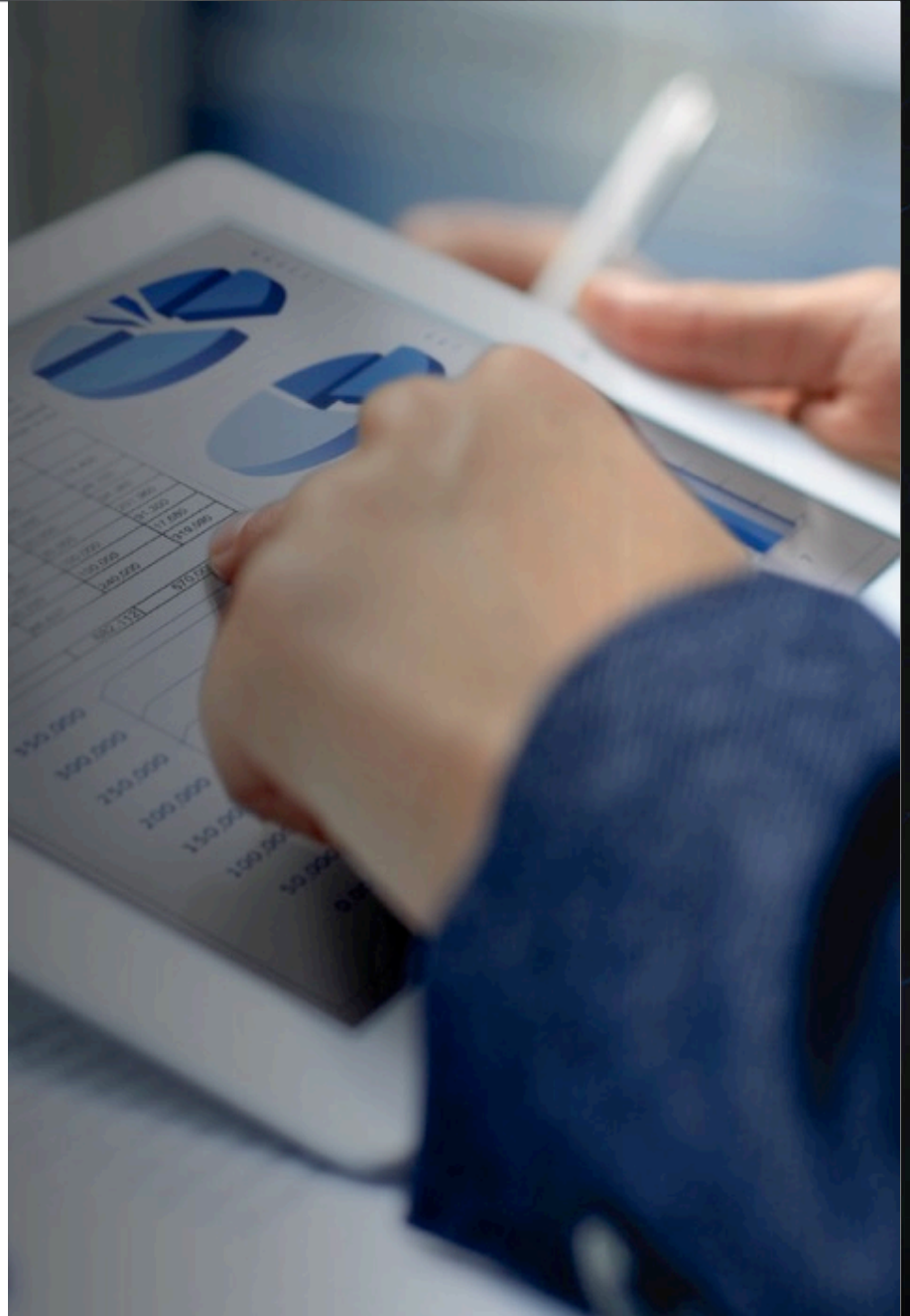
MARKETING

6D MARKETING

We help you increase ROI and conversions, optimize marketing spend, improve customer loyalty and brand engagement.

SERVICES INCLUDE:

- MARKETING STRATEGIC ASSESSMENT WORKSHOPS
- MARKETING SYSTEMS AND VENDOR SELECTION
- MARKETING SYSTEMS INTEGRATION & IMPLEMENTATION
- CAMPAIGN DEVELOPMENT, TARGETING, & OPTIMIZATION
- INTERIM CMO SERVICES



6D MARKETING

Campaign Development, Targeting, and Optimization


- **EMAIL**
Campaign Development, Design,
Dynamic List Building, Execution,
Testing, Measurement and Reporting
- **MOBILE**
Native and Non-Native, App
Development, UX/UI
- **WEBSITE**
Design, Content Development, Landing
Pages Online Forms, SEO
- **ADS**
Design, Multi-Channel (Banner,
SEM, Digital), Testing
- **CRM**
Configuration, Integration, Lead
Management (Scoring, Distribution,
Nurturing)
- **SOCIAL**
Audit, Accounts, Content, Plan and
Testing



MOBILE

6D MOBILE

- We create best-in-class apps with award winning UX and UI design
- Our user-centric approach and integration expertise results in higher engagement and faster conversion rates for our clients.
- We consult and train Fortune 500 clients to architect and design mobile strategies
- Adobe Business Level Solutions Partner since 2014
- DPS Solutions Partner since 2013 and AEM Mobile Strategic Partner 2016

A person wearing a dark suit, white shirt, and patterned tie is holding a smartphone with both hands. The background is dark and out of focus.

“6D Global delivered
a game-changing mobile
brand experience for our
company.”

*-Wendy Purvey, Chief Marketing Officer,
Sotheby's International Realty
Affiliates LLC*



6D MOBILE SERVICES INCLUDE:

- USER EXPERIENCE (UX)
- CUSTOM WIDGET DEVELOPMENT
- PRIVATE DISTRIBUTION
- CONSULTING AND TRAINING
- AWARD-WINNING DESIGN
- APP STORE PUBLISHING
- ENTITLEMENT AND DATABASE INTEGRATION

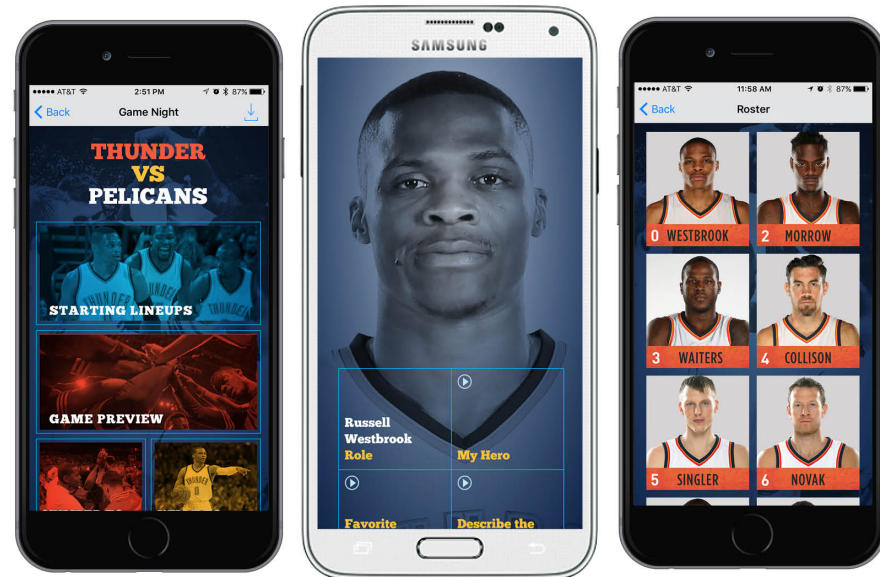
HOW DO OUR APPS BENEFIT CLIENTS?

- SALES ENABLEMENT
- STORYTELLING
- BRAND RECOGNITION AND CLIENT RETENTION
- NEWSLETTERS AND BROCHURES
- CATALOGS AND RESOURCES

CLIENT CASE STUDY

OKC Thunder Plus

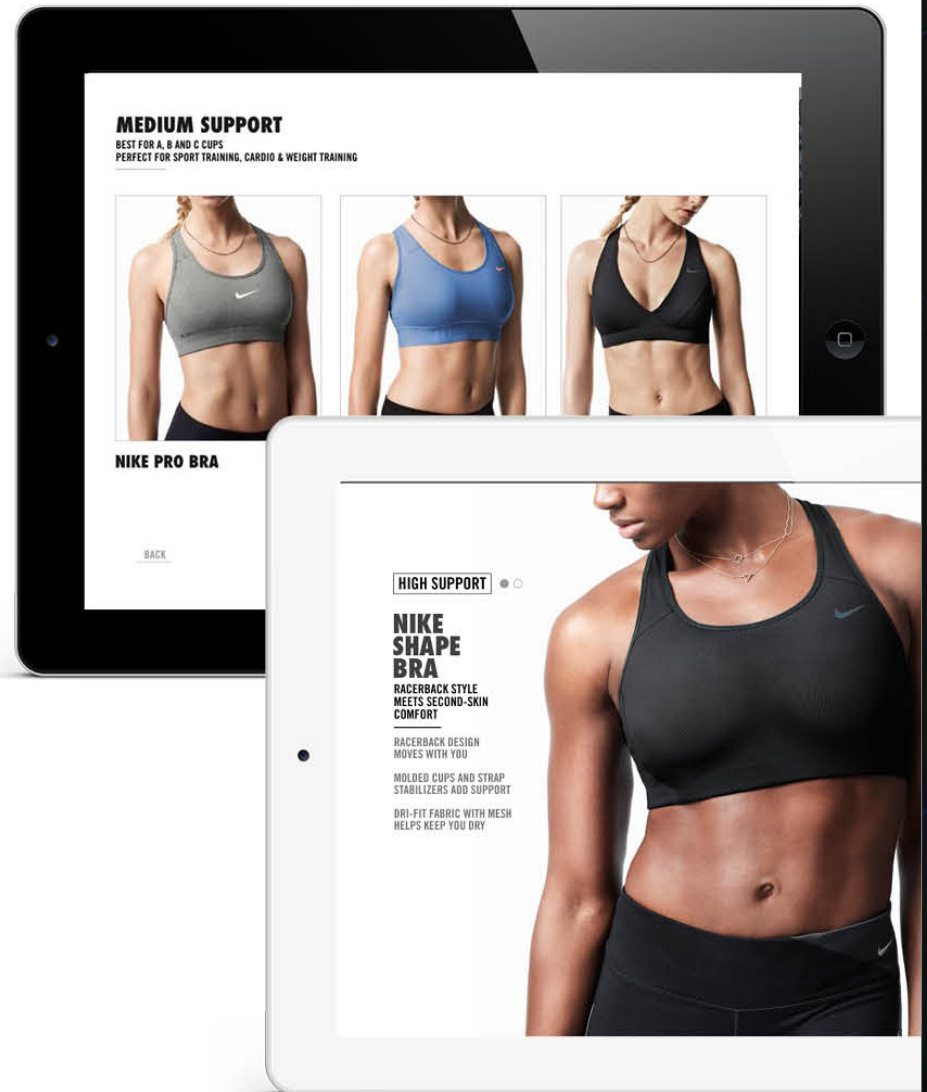
- Game-day application that supplies player centric content and content previously only available to fans at games, to all fans.
- Wordpress-based authoring system is be easily maintained by members of OKC's web and marketing teams.
- The use of AEM Mobile and Wordpress allowed 6D to hand over content management to the OKC team within a week of the app launch.
- 6D has supplemented and supported the Thunder by developing automated delivery of videos and improved slideshow experiences.



CLIENT CASE STUDY

Nike

- Highly interactive, touch-enabled shopping experience that allows customers to get detailed information about product without the assistance of in-store staff.
- Use of the app shortened the customer purchase cycle by 20 minutes
- The app consisted of six experiences depending on the product (sports bras or pants) and the location (United States, United Kingdom or France).
- Product details include multiple views, videos and user-controlled 360-degree views of the products.



CLIENT CASE STUDY

Sotheby's International Realty

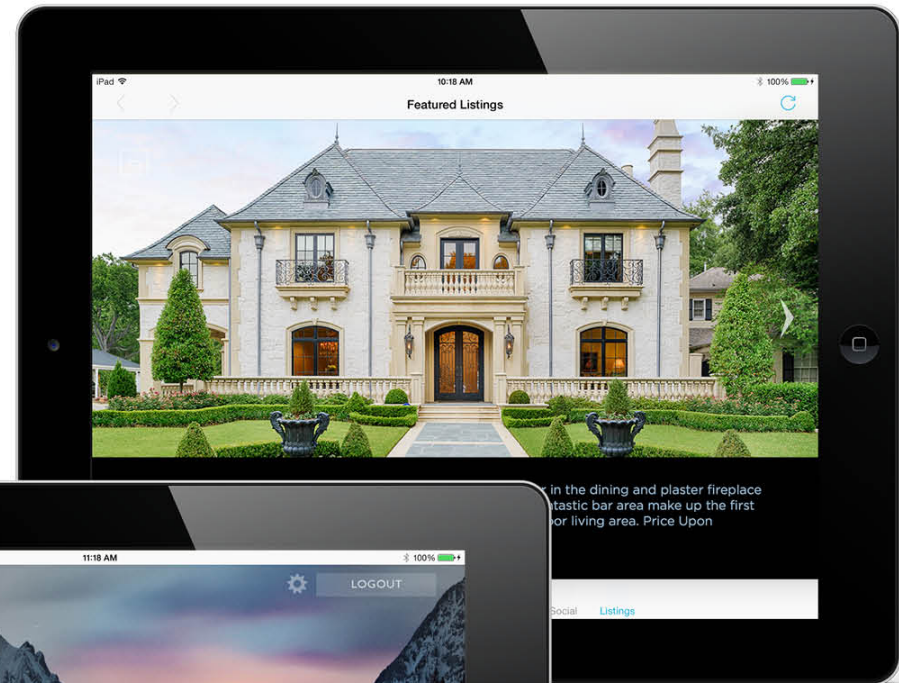


- Quintessential luxury real estate brand with over 13,000 sales associates located in 660 offices and 49 countries worldwide
- App saved client \$1 Million in print costs annually.
- App plays leading role in the future of agent/client engagement
- in 2012, 6D Mobile reimagined SIR's sales enablement mobile app for iPad and Android
- Parallax scrolling, animated transitions, dashboards and data visualization replaced traditional swipe-to-advance paradigm

“[6D Global] delivered a game-changing mobile brand experience for our company.”

WENDY PURVEY
CHIEF MARKETING OFFICER
SOTHEBY'S INTERNATIONAL REALTY
AFFILIATES LLC

Sotheby's
INTERNATIONAL REALTY





CREATIVE

6D CREATIVE

“I consider [6D Global] an extension of the marketing team, and the keepers of our brand. They’ve successfully taken our brand across print, web, and mobile.”

*-Maggie Davis, Marketing Director
Greater Portland Inc*

- Full-service creative agency
- We believe in a collaborative process with our clients
- We use creativity, quick turnaround times and ease of communication to elevate our clients’ status to the highest possible level

SERVICES INCLUDE:

- CREATIVE, WEB, DIGITAL DESIGN
- ROI-DRIVEN DESIGN STRATEGY
- COLLABORATIVE PROCESS MANAGEMENT
- UX/UI DESIGN
- ADOBE DIGITAL PUBLISHING SUITE(DPS) DESIGN LEADERSHIP

CLIENT CASE STUDY

Greater Portland, Inc.

Full-service design production including print collateral, annual reports, advertising, two websites, and a wide range of folios including annual reports and event folios.

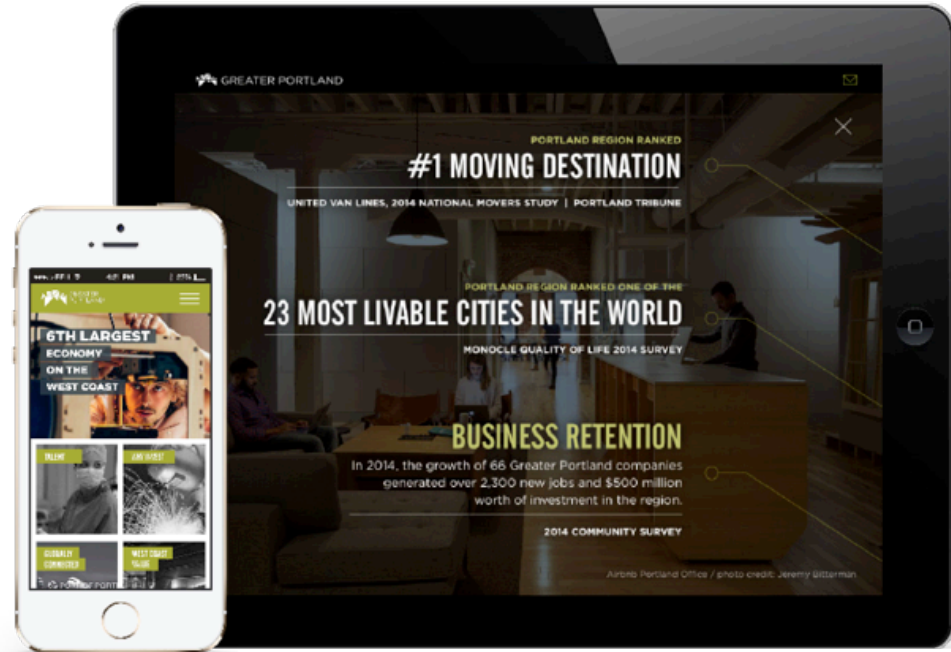
OVERVIEW

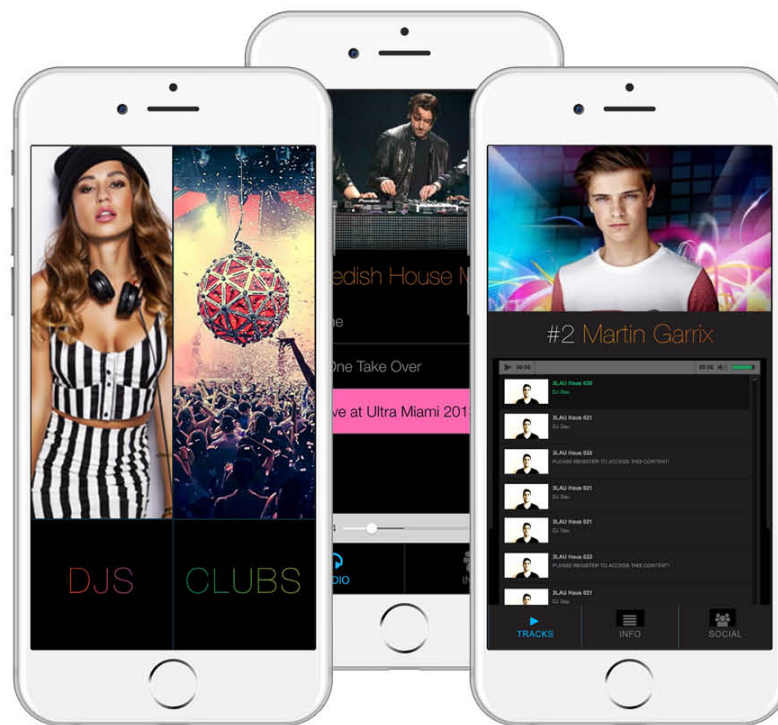
- Greater Portland, Inc., the greater Portland region's economic development initiative, works with 6D Global's creative team (formerly Storycode) as their full-service design firm.
- 6D Global continuously produces a vast array of materials for GPI, and is constantly pushing the technological envelope in order to showcase Portland's reputation as a hub of tech innovation.



SOLUTION

- GPI became one of the first economic development organizations in the country to release an app version of its annual workbook, a snapshot of regional data and statistics. 6D Global integrated narratives, testimonials, photography, infographics, and interactivity to present the data in an engaging experience that print could never compete with.
- 6D Global is currently completing a second redesign of GPI's website, leveraging forward-thinking UX to provide a wealth of information in a beautiful and streamlined experience worthy of GPI's high standards.







PRIMARY COLOR PALETTE

TURQUOISE

R65 C65 B200
G193 M0 Y24
K0

CEBUAN

R1 G88 B128
CMYK: 0% 100% 100% 100%

SECONDARY COLOR PALETTE

SUNSET

R261 G14 M100
G14 M100 Y0
K0

AMBER

R255 G166 B0
G166 M0 Y0
K0

COASTLINE

R0 G100 B100
G100 M100 Y0
K0

GRANITE

R0 G0 B0
G0 M0 Y0
K100

BACKGROUND COLOR APPLICATIONS

WHITE

R255 G255 B255
CMYK: 0% 0% 0% 0%

OCEAN BLUE

R67 G88 B91
G88 M79 Y55
K30

CHIMCHILLA GREY

R241 G241 B241
CMYK: 100% 100% 100% 0%

LINEAR GRADIENT (AT 136.5°)

R47 G56 B91
CMYK: 100% 100% 100% 0%

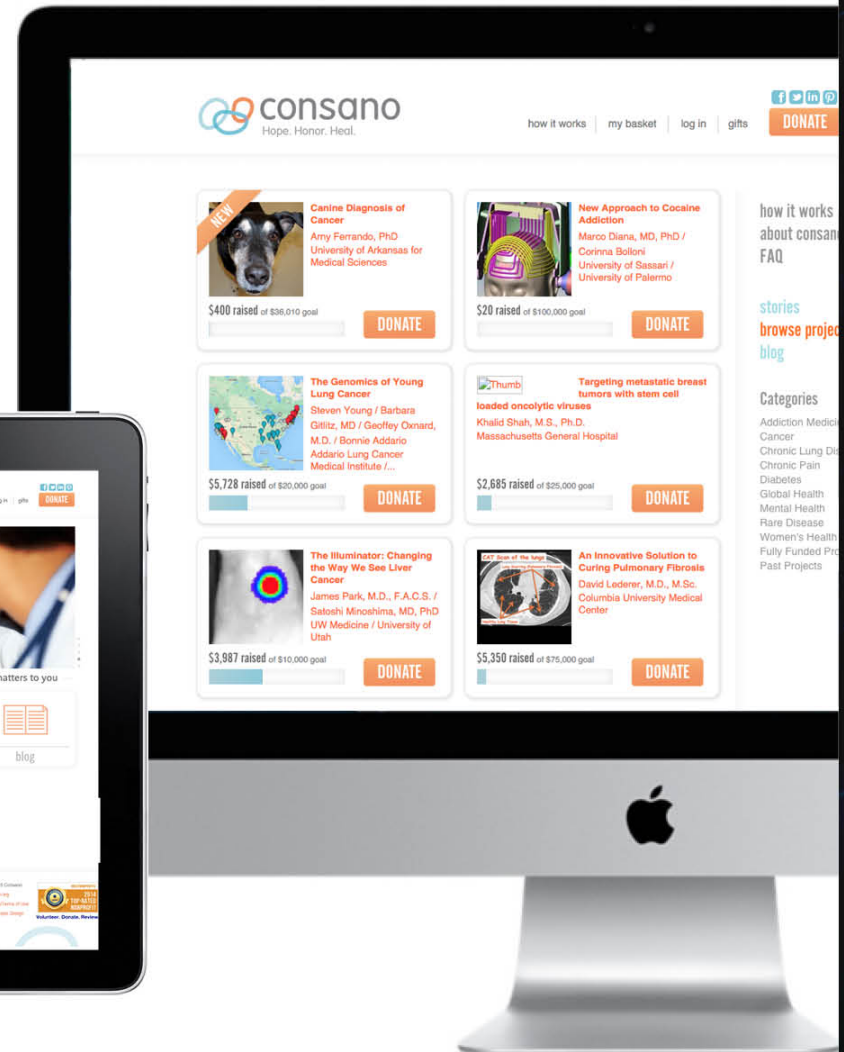
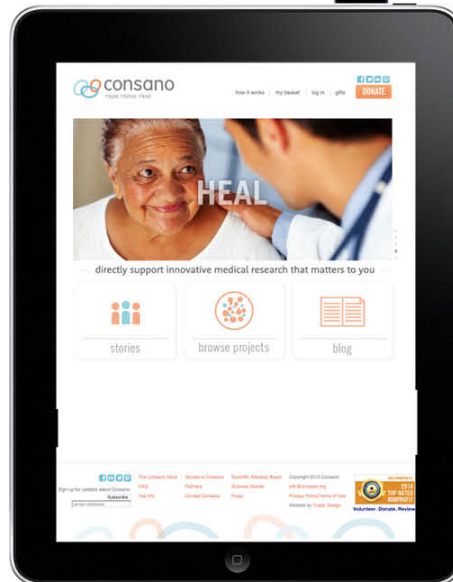
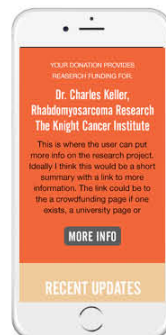
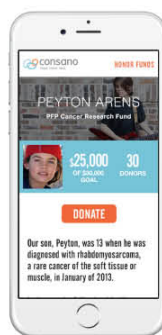
IMPROPER USAGE

Always use a linear gradient, not radial. Do not shade or darken any of the above background colors. None of the secondary colors should be used as background colors.

UNROLL.ME BRAND GUIDELINES | PAGE 9

“6D Creative helped us make our vision of a warm, engaging and useful platform into a reality.... amazing, spot-on execution.”

**MOLLY LINDQUIST,
FOUNDER AND CEO
CONSANO**



“I consider [6D Creative] an extension of the marketing team, and the keepers our brand. They’ve successfully taken our brand across print, web and mobile.”

MAGGIE DAVIS,
MARKETING DIRECTOR
GREATER PORTLAND INC.



WE AREN'T
RIDING THE NEXT WAVE...
WE'RE CREATING IT.

Fiber vs. Electronic Sensors

Move large amounts
of data efficiently

[LEARN MORE](#)

Next Gen Optical Sensing

Cloud-based data
at your fingertips

[LEARN MORE](#)

Custom Sensors & Packages

Custom solutions
tailored to your needs

[LEARN MORE](#)

WE AREN'T
RIDING THE NEXT WAVE...
WE'RE CREATING IT.

Fiber vs. Electronic Sensors

Move large amounts
of data efficiently

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Next Gen Optical Sensing

Cloud-based data
at your fingertips

[LEARN MORE](#)



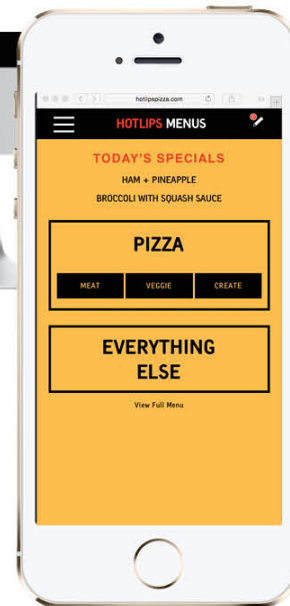
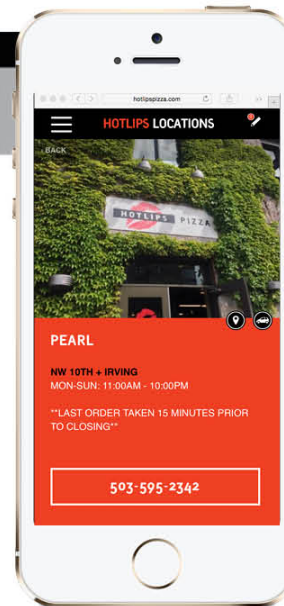
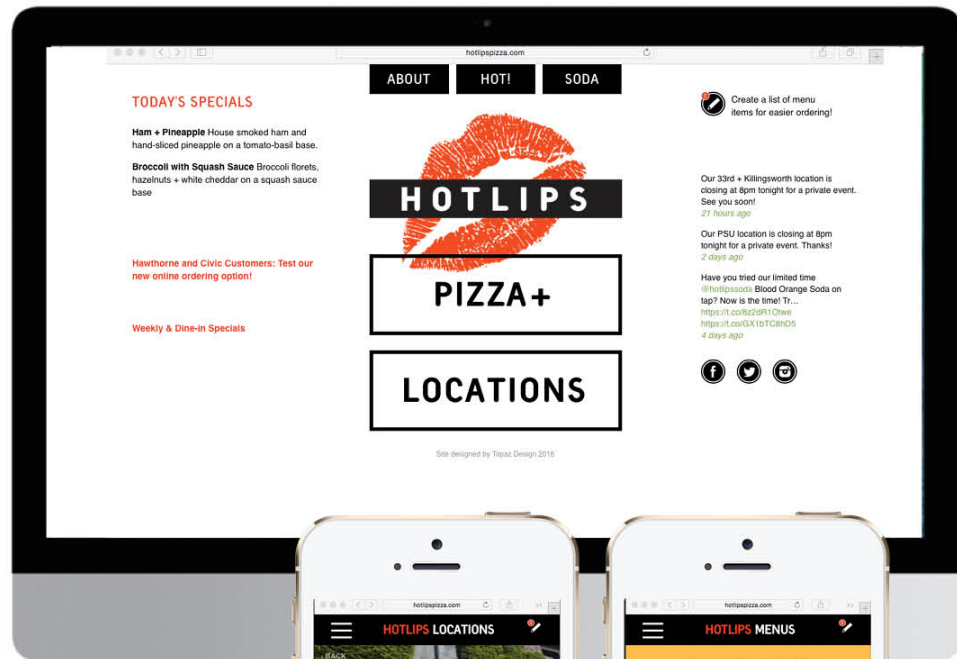
PRODUCT | APPLICATIONS | ABOUT US | NEWS & EVENTS | LOGIN

A different kind of product

Acepe nisquas
eost, ideliam
tem ipicia
pedEquunt,
atem que ratus

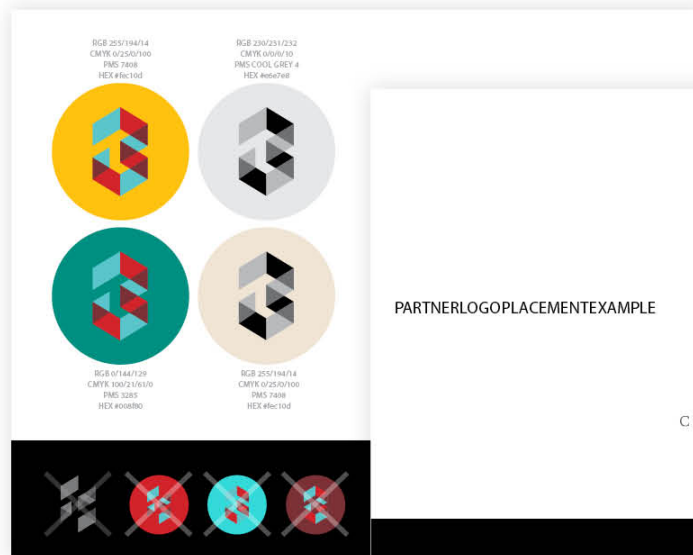






“We are so honored to have contribute to this inspiring program that is truly changing lives.”

KAT TOPAZ,
VP CREATIVE, 6D GLOBAL





WEB EX

6D WEB EXPERIENCE

“We have worked with several partners on AEM and none have been at the caliber of 6D Global.”

-Marc Desin, Autodesk

“We were very pleased with the results and superior execution by 6D Global, particularly the knowledge transfer to the team.”

-Kathy Bennett, NKU

We make it easy and fast for you to manage your marketing content and assets across global channels.

- Adobe Business Plus Partner with Certified Adobe Experience Manager Architects and Developers
- Only Adobe PhoneGap Service Provider
- Decades of collective enterprise-level AEM and Mobile experience
- Known for our complex enterprise AEM implementations, migrations and integrations


6D WEB EXPERIENCE SERVICES INCLUDE:

- STRATEGIC ASSESSMENTS AND ROADMAP DEVELOPMENT
- SOLUTION DESIGN, DEVELOPMENT AND DEPLOYMENT
- STAFF AUGMENTATION AND EXPERT CONSULTING
- MANAGED SERVICES AND SLA SUPPORT
- DIGITAL ASSET MANAGEMENT
- DYNAMIC ASSETS (SCENE 7)
- DAM CUSTOMIZATION
- GLOBALIZATION AND LOCALIZATION
- BRAND MANAGEMENT ACROSS MULTIPLE PLATFORMS
- PERSONALIZATION, OPTIMIZATION AND TARGETING
- SYSTEM INTEGRATION
 - Translation
 - Analytics
 - Ecommerce
 - Learning management (LMS)
- DEVELOPER AND AUTHOR TRAINING

KEY PARTNERSHIPS:





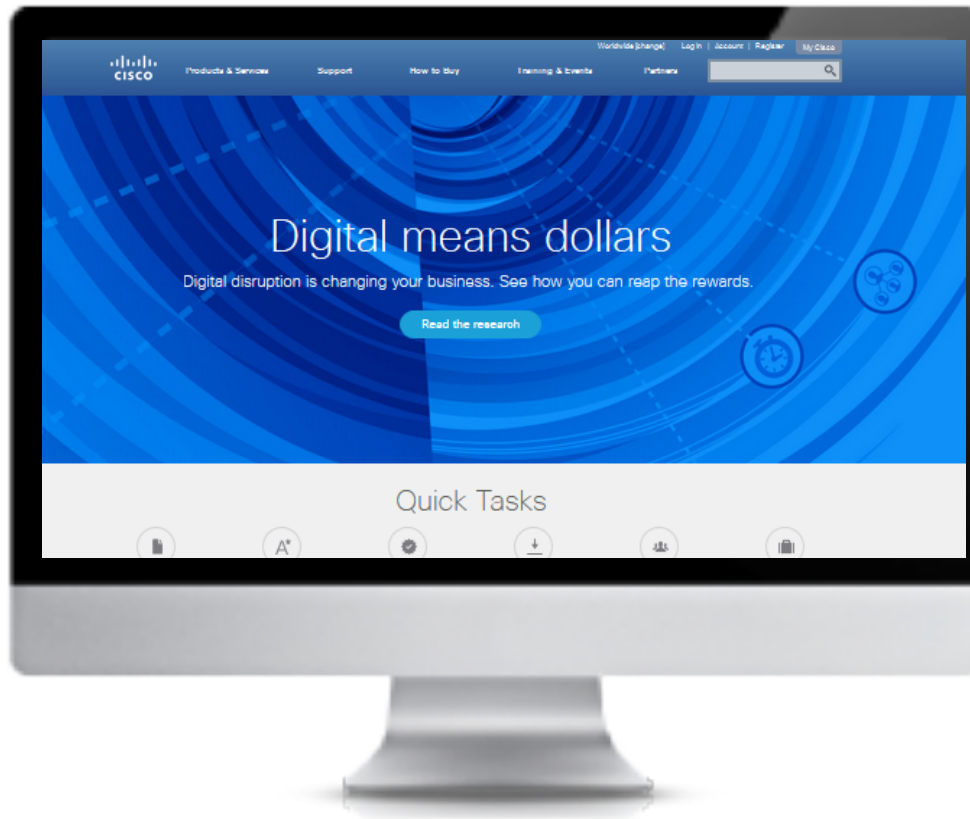


“We have worked with
several partners on AEM
and none have been at
the caliber of 6D Global.”

MARC DESIN
AUTODESK

CLIENT CASE STUDY

Cisco Systems



Cisco Systems, the worldwide leader in networking, needed its website consolidated into one system, as opposed to the three it was previously operating under.

CHALLENGE

- Cisco.com was spread across three different systems
- Each site functioned differently than the others
- A new system was needed to incorporate all the functionality of the three systems under a single platform.

SOLUTION

- The deployment process was completely overhauled for compatibility with AEM.
- AEM implementation incorporated all functions of the existing three systems under one platform.
- 6D delivered a step-by-step document for administrators

RESULTS

- Cisco knew that consolidating systems would benefit Cisco.com for greater functionality in the future.
- Engaging 6D Global and completely overhauling the three systems, Cisco increased ease-of-use and quicker time to market by unifying under one platform.

The screenshot shows the landing page for the Cisco Connected Factory Manufacturing White Paper. At the top, there's a navigation bar with the Cisco logo and links for 'Contact Us' and 'Share'. The main visual is a large image of a factory worker in a white hard hat and blue shirt, standing behind a desk with multiple computer monitors displaying data. Overlaid on this image is the text 'Resolve the service dilemma' and 'Digital manufacturers are at the vanguard of revolution in efficiency and quality.' Below this is a blue button labeled 'Read white paper'.

Below the main image, the section is titled 'Powering a renaissance in manufacturing'. It includes the text 'See how connected factories are revolutionizing manufacturing.' and 'All fields are mandatory.' Below this, there's a form with fields for 'First Name', 'Last Name', 'E-mail', 'Phone (including area code)', 'Company', 'United States' (a dropdown menu), and 'Are you planning a purchase within the next 12 months?' (a dropdown menu). A blue button labeled 'Get White Paper' is at the bottom of the form.

On the right side of the page, there's a graphic of a white paper titled 'The Cisco Connected Factory: Powering a Renaissance in Manufacturing' with the Cisco logo and the word 'MAINSTAY'.

The image features a silver Apple iMac monitor with a black bezel. On the screen, the Citrix logo is displayed in a bold, black, sans-serif font. The logo consists of the word "CITRIX" followed by a registered trademark symbol (®). Two red dots are positioned above the letters: one above the 'i' and another above the 'X'.

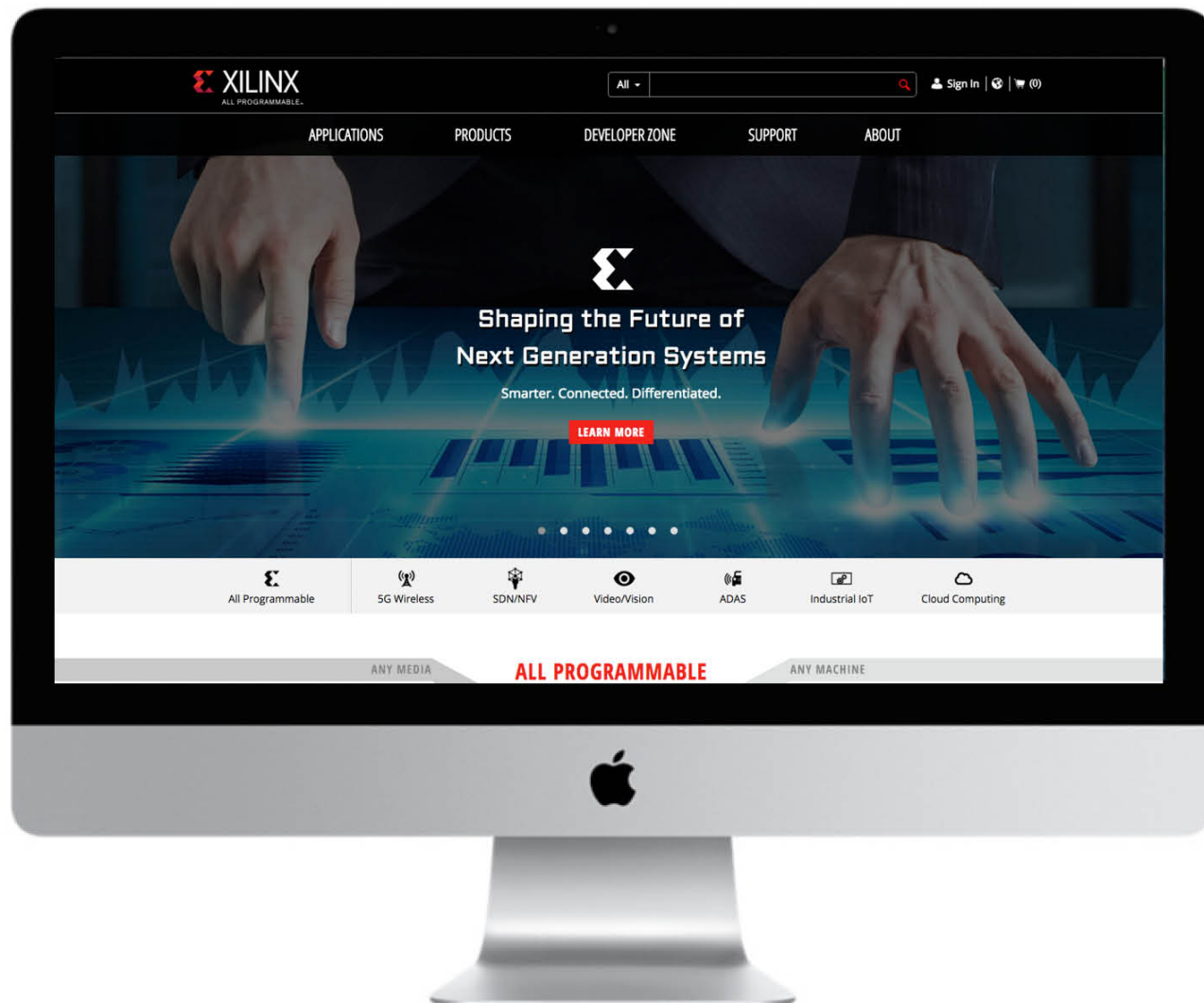
CITRIX®

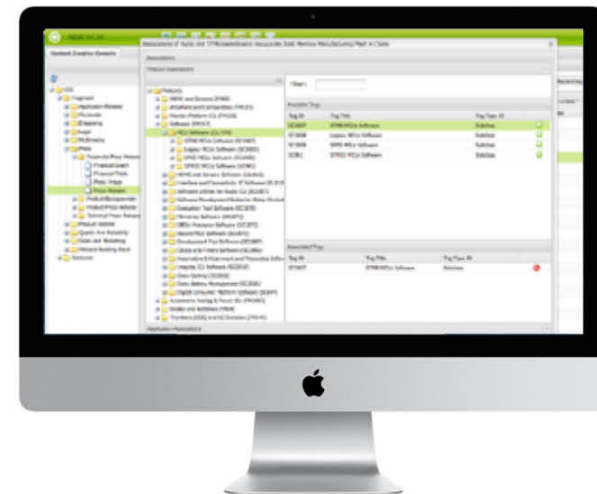
↑ 300%

productivity

↑ 96%

customer engagement





A dark blue background featuring a faint world map and a complex network of glowing blue lines and dots, suggesting global connectivity and data flow.

ANALYTICS

6D ANALYTICS

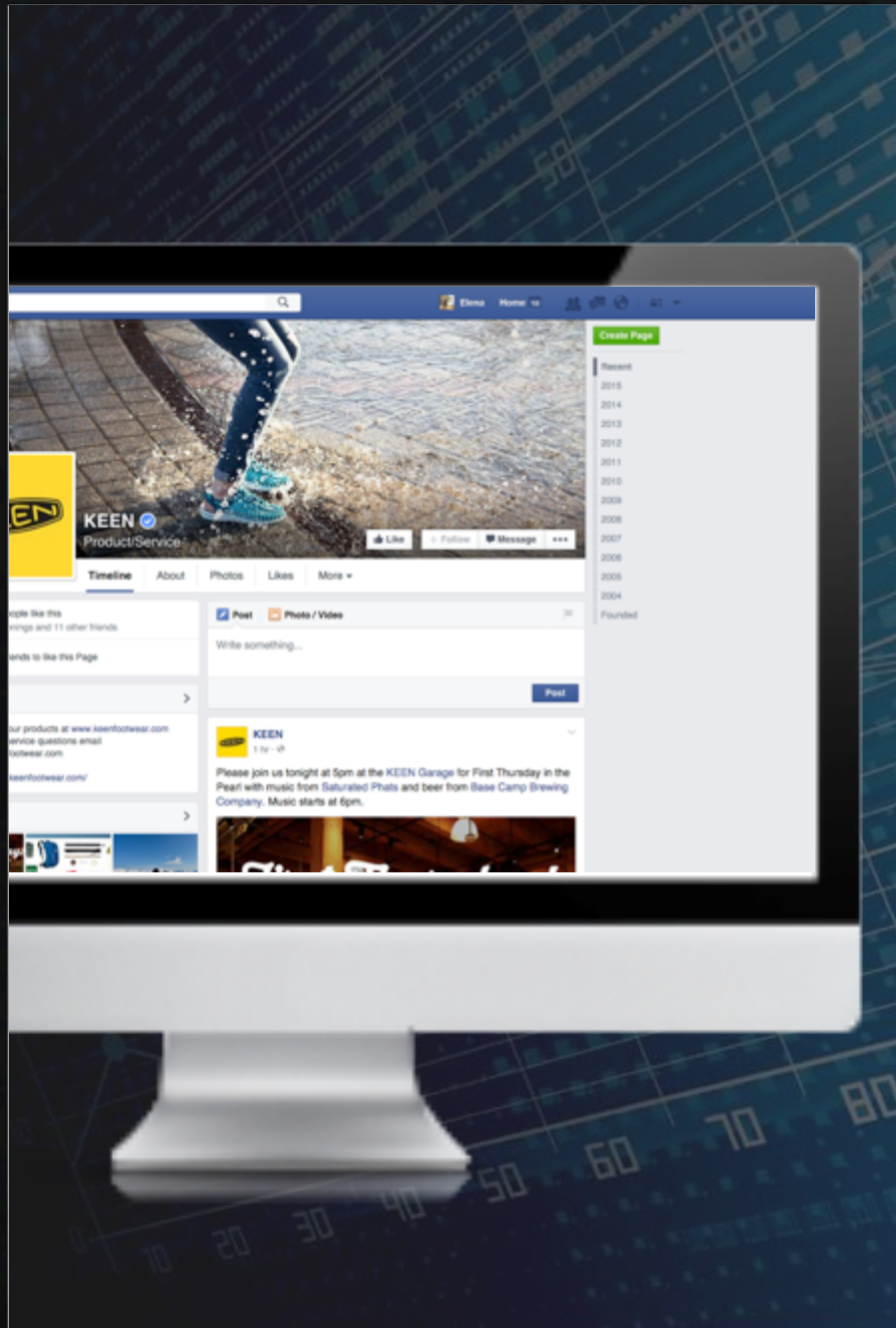
- ENTERPRISE ANALYTICS SOLUTIONS
- CONVERSION OPTIMIZATION PROGRAMS
- SEARCH ENGINE OPTIMIZATION
- DISPLAY & RETARGETING OF DIGITAL MEDIA
- PAID SEARCH & ADWORDS
- SOCIAL ADVERTISING

KEY PARTNERSHIPS



“6D Global has played an integral role in our e-commerce success. They create increased traffic, brand engagement, and conversion.”

-Holly Dresden, Director, Ariat Online



6D Analytics

HOW DOES OUR WORK BENEFIT CLIENTS?

- Using optimization and testing, we generate customer-focused data to understand how initiatives are performing
- Our strategists help clients understand what the data means and how to use it to increase performance
- Clients use this information to refine marketing and customer engagement programs

HOLLY DRESDEN
DIRECTOR
ARIAT ONLINE





RESULTS BY THE NUMBERS:

2012 ROA:	2013 ROA:	Q1 2012 > Q1 2013 Site Traffic Increase:	2013 > 2014 Conversion Rate Increase:	Channel Partner Offsite Clicks Increase:
343%	417%	769%	10%	11.56%
Revenue Increase:	Email Signups Increase:	Total Transactions Increase:	Ecommerce Conversion Rate Increase:	Cart Abandonment Decrease:
87%	206%	103%	14.32%	18.46%

CLIENT CASE STUDY

Nike Golf



Struggling to improve non-branded organic search traffic with a site that had significant technical barriers, Nike worked with 6D Analytics to leverage off-site activity to significantly increase rankings for high-value broad keywords.

CHALLENGE

- Nike's core site lived on a platform that hindered crawling and indexing, which meant employing best practices for site code, meta data, and other key technical elements, simply was not possible.
- As a result, Nike lacked search presence outside of traffic driven by brand and athlete oriented keywords. This conflicted severely with Nike's initiative to reach a wider range of golf enthusiast and boost brand and product awareness.

SOLUTION

- With limited access and ability to add on-site content, 6D Analytics focused on building page authority around Nike Golf by focusing on social and off-line activities.
- 6D Analytics helped the brand utilize the high-profile athletes and the social signals that resonated from any public activity with the brand and equipment
- 6D Analytics engineered technology that allowed search engines to fully index the site, and rank high-quality content that previously had not been indexed

RESULTS

- From the 2010 PGA Tour season through the 2012 season organic search traffic increased 348%. Non-branded keyword traffic increased 250%.



Organic Search
Traffic Increase

348%

Non-Branded
Traffic Increase

250%



Making Digital More Human™

THE 6D ADVANTAGE

- We are quick-to-market, flexible and agile
- We focus on superior execution and quality
- We have the most sought-after, industry recognized solution architect team
- We provide local support with a global reach
- We help you maximize roi, performance, and digital business success
- We are your strategic partner across the entire digital lifecycle
- We grow our capabilities and resources as you grow globally



6D global

Making Digital More Human™

Investor Relations

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